Trourist managment

Project description:

Tourist management system is our project. Tourist mangment system is a marketing strategy used by the company to grab the customer and to increase the number of customer also. Our system provides a secure platform for online payment , every thing can be done pree-planned accordingly

Manually upadating of data is the old strategy to grab the customer but the company should focus on the customer thrust .in the old loyalty system, customer is not able to see their rewards & offers . they should visit the company receptionist to see their purchases .our project is more reliable but in the proposed system of our project, the person can be able to access and see their data through online anywhere and anytime .The loyalty card can be a coupons or a discount card or a reward that it will looks like a debit and debit card. once the customer is completely trust the company so the customer will visit the company regularly. the discount offer may be the company allot a discount for a particular period of time to buy a loyalty card ,during that period if the person were buy a card there is a discount for them. these are some of the marketing strategies used by the company to grab the customer.